

INDIANAPOLIS MEDICAL SOCIETY

Website (www.imsonline.org)

631 East New York Street, Indianapolis, Indiana 46202-3706

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2012 CLASSIFIED ADVERTISING INSERTION ORDER

NAME: _____ DATE: _____

NAME OF COMPANY/GROUP: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

_____ I am an IMS member. _____ Ad will appear on www.imsonline.org

METHOD OF PAYMENT***:

_____ Pre-Paid (Check Enclosed) _____ Bill Me Later _____ AMEX
_____ MASTERCARD _____ VISA _____ CVV_{code}

Credit Card No.: _____ Exp. Date: _____

*****First time advertisers must provide credit card information or prepay first insertion.**

INDICATE MONTHS TO POST ON WEB:

_____ Jan _____ Apr _____ Jul _____ Oct
_____ Feb _____ May _____ Aug _____ Nov
_____ Mar _____ Jun _____ Sep _____ Dec _____ Run ad until further notice.

AD TEXT:

ADVERTISING RATES:

MEMBERS: FREE as a benefit of membership. Limited to three FREE ads per calendar year. After three insertions, rates are \$10 for every 25 words or portion thereof. (Submission must be made by the individual member or their personal representative.)

NONMEMBERS: \$25.00 for every 25 words or portion thereof. Rates are per month/insertion.

COLOR: \$25.00 for one color, type only, specify color mix RGB _____

DEADLINE: 1ST of month preceding posting; *i.e.*, January 1st for February post.

CANCELLATION POLICY: Must be notified of cancellation in writing prior to the deadline

Indianapolis Medical Society Approval Policy: All advertising must be approved by the publisher. IMS reserves the right to refuse any advertisement. Advertiser and his agency will indemnify, defend and hold harmless the publisher from any claim and all loss, expense or liability arising out of the publication of any advertising copy. Publication of advertising by the IMS does not imply endorsement or approval. The liability of the publisher for any error or omission or delay for which it may be held legally responsible, shall in no event exceed the cost of the space paid for and occupied by such individual advertisement.

*Classified advertisements are published as a service to members of the Indianapolis Medical Society. Ads determined by the editorial staff to be advantageous to members will be accepted. Advertisements of a truly commercial nature (*i.e.*, firms selling brand products, services, etc.) will be considered for display ads in the Bulletin & on the website. Advertisements for employment containing specifications as to race, creed, color, age, religion, sex, ethnic origin or national origin may be unlawful and professionally improper. Accordingly, discriminatory wording is not acceptable to the IMS. In such a case, the IMS will modify the wording and notify the advertiser of the change before publication. All orders must be in writing, accompanied by payment in advance for the first month's insertion. Include how many months you wish the ad to run. Invoices are due upon receipt. Invoices that remain unpaid for 30 days shall accrue interest at a rate of 18% per annum. Should The IMS be forced to retain attorneys to collect all or any portion, of our invoices, such fees and court costs that may be reasonable and necessary, as well as any accrued interest charge, will be paid by the advertiser or their agent. **With the 2011 IMS Pictorial Roster, the January 2011 IMS Bulletin and the January 2011 postings for our website, we will begin sending bills electronically via email.**

Please mail to: Indianapolis Medical Society, 631 E. New York St., Indianapolis, IN 46202. Cancellation must be made by 1st of the month preceding month of posting.

Signature: _____