

go online with the Indianapolis Medical Society Website (www.imsonline.org)

The Indianapolis Medical Society website is designed to inform Indianapolis area physicians, their office staffs, the medical community and the public of upcoming events, news, member activities, physician locators, legislation and events affecting medicine, and more. Now you can advertise your business on the Indianapolis Medical Society website. All display ads are in pixels. Ads must be "static" and use web safe colors -- RGB or Hex. Ads rotate randomly in the Physician Finder.

<u>Position</u>	<u>Type of Ad</u>	<u>Multiple Rate</u>		<u>Monthly Rate</u>
		<u>12x</u>	<u>6x</u>	<u>1x</u>
Display Top of Physician Finder	<i>Horizontal Banner w/link - small Size: 472 x 100 pixels 6.556"w x 1.389"h</i>	\$150	\$225	\$300
Display Top of Physician Finder	<i>Horizontal Banner w/link - medium Size: 472 x 200 pixels 6.556"w x 2.778"w</i>	\$250	\$325	\$500
Display Web Link	<i>One Time Only</i>	\$100		

For more information contact:

Marcia Hadley
Indianapolis Medical Society
631 East New York Street
Indianapolis, Indiana 46202-3706

phone: 317-639-3406
fax: 317-262-5609
e-mail: mhadley@imsonline.org