



## Advertising & Sponsorships

### IMS Bulletin

The *Bulletin*, IMS' monthly magazine, is Central Indiana's most widely circulated monthly medical magazine featuring information on the Indianapolis Medical Society, refereed abstracts, updates from the American Medical Association, special events, medical and healthcare news, continuing education opportunities and highlights of the Indianapolis medical community. The *Bulletin* also reaches the patients, families and friends of our Physician Members! Since 1848, the Indianapolis Medical Society (IMS) is the professional organization for all local physicians. Advertising in this publication is remarkably cost-effective.

### 7th District, Inaugural, Meetings & Special Events

Sponsorships for the 7th District Annual Meeting, IMS Inauguration of President, Board Meetings and Special Events are available at affordable donations to network with this exclusive group.

### [www.imsonline.org](http://www.imsonline.org)

The Indianapolis Medical Society website offers banner advertising options on our Physician Finder page (our most accessed page). Classified advertising is also available.

## Contacts

### IMS Headquarters

631 East New York Street  
Indianapolis, IN 46202-3706  
phone: 317-639-3406 fax: 317-262-5609

8:00 to 4:30, Monday through Thursday.

[ims@imsonline.org](mailto:ims@imsonline.org)  
[www.imsonline.org](http://www.imsonline.org)

### IMS Staff

Beverly Hurt, Executive Vice President  
IMS, Medical Society Exchange, IMS Foundation,  
Bulletin Editor  
[bhurt@imsonline.org](mailto:bhurt@imsonline.org), 639-3406

Ann E. Knight  
Business Administrator  
[aknight@imsonline.org](mailto:aknight@imsonline.org), 639-3406

Tyna McCauley  
Membership Secretary  
[tmccauley@imsonline.org](mailto:tmccauley@imsonline.org), 639-3406

Becky Collis  
Administrative Assistant  
[bcollis@imsonline.org](mailto:bcollis@imsonline.org), 639-3406

Marcia K. Hadley  
Communications Director  
[mhadley@imsonline.org](mailto:mhadley@imsonline.org), 639-3406

Rebecca Keller  
Assistant to the EVP  
Medical Society Exchange  
[rkeller@imsonline.org](mailto:rkeller@imsonline.org), 631-3466



*"The mission of the Indianapolis Medical Society is to promote professional growth, advocacy for all physicians, and quality health care for the community!"*

The Indianapolis Medical Society was established in 1848. We are a professional Membership organization for all licensed Doctors of Medicine and Doctors of Osteopathy in the greater Indianapolis area.

The Indianapolis Medical Society is **Inclusive**. Members incorporate:

- All Specialties
- All MDs/DOs Greater Indianapolis Area
- All Hospital Systems
- All Ages, Ethnicities, Backgrounds
- All Practice Sizes

If you are a physician and want additional information on becoming a Member of our organization, please call (317) 639-3406 or E-Mail us: [ims@imsonline.org](mailto:ims@imsonline.org). We do want you as a Member!

The Indianapolis Medical Society through its Foundation provides scholarships for medical students.

If you are a member of the general public and want to know if your physician is a Member of Indianapolis Medical Society, or if you would like education, training or certification information on your personal physician, please phone (317) 639-3406 or e-mail us: [ims@imsonline.org](mailto:ims@imsonline.org).

We also provide free referrals to physicians if you are new to our area or simply seeking a change of physician.



## Membership Benefits

### IMS Membership

The IMS is linked with the Indiana State Medical Association and the American Medical Association. Your IMS Membership includes these benefits (for a complete list, visit [imsonline.org](http://imsonline.org) or phone 639-3406):

- 15% IMS Member Discount on Tickets. Ticket Monster Perks offers IMS Members an exclusive 15% discount on ALL sports, concerts and theater event tickets worldwide.
- iSALUS: Free EHR and Scheduling – Stage 2 Certified and Cloud-Based EHR. 20% Discount on OfficeEMR™ from iSALUS for the first year exclusively for IMS Members.
- Favorite Healthcare Staffing: Exceeding client expectations since 1981, FHS provides proven staffing and workforce solutions offering nursing, allied, advance practice, administrative, physicians and healthcare informatics professions.
- All Shred Document Solutions. 10% IMS Member Discount for First-Time Customers for On-Site Shredding, Hard Drive Destruction, Locked Security Containers.
- I. C. System: IMS has partnered with America's largest, privately-owned debt collection agency since 1993.
- ADVANTAGE Health Solutions: IMS offers its Members group health insurance through ADVANTAGE Health Solutions, a local health plan owned by local providers.
- Merrill Lynch Home Loans: Exclusive IMS Home Financing Solutions Designed to Help Your Money Grow
- ProAssurance: Five percent premium credit offered to IMS/ISMA Members with medical professional liability insurance through ProAssurance can provide you with substantial savings depending on your specialty.\*
- Staples: Exclusive discounts for IMS Members through Staples ... for your practice, home office and home.
- Hertz: IMS Members receive special 10% year-round discounts on vehicle rentals for business or pleasure; traveling in the U.S. or worldwide.
- Other Valuable Benefits:
  - Exclusive Private Banking Services for you and your practice
  - FREE Referral Services utilizing IMS staff, IMS website Physician Finder and docbookMD®
  - FREE \$100,000 air travel insurance
  - Representation and advocacy at all meetings of the AMA

and ISMA House of Delegates making sure your voice is heard

- Liaisons with civic, governmental, health and hospital organizations, the public and the media
- FREE Member Inquiries ... Call us for information regarding ethics, collections, how to withdraw from a case, how to close an office and other practice issues
- FREE Patient Inquiries about your educational background, training and board certifications
- FREE Medi-File Cards ... for your patients to keep a record of their medications
- FREE first-time announcement labels to help you communicate changes in your practice
- Social and Professional Networking with nearly 2,000 member physicians
- IMS Foundation ... operated exclusively for charitable and educational purposes

### • Communication Tools

- DocbookMD®: FREE to IMS Members! By partnering with docbookMD®, we are able to offer a next-generation HIPAA compliant multi-media communication tool exclusively to our Members.
  - Website ... [www.imsonline.org](http://www.imsonline.org)
  - IMS *Bulletin* ... monthly magazine featuring information about your colleagues and other issues facing healthcare
  - *eBulletins* to keep you updated along with special email blast messages of importance to you and your practice

• **Commissions & Committees** ... your opportunity to lead the healthcare industry and to resolve important matters facing your practice

- Commission on Medical & Health Affairs ... considers public health matters as well as legislative issues
- Commission on Membership Services ... implements programs and services beneficial to all Members
- Commission on Professional Affairs reviews concerns from patients who might have questions about their medical treatment/care

## Medical Society Exchange

### The “Doctors’ Answering Service,” i.e. “The Exchange”

The Medical Society Exchange (MSE) was formed in 1958 and is the reliable, professional answering service owned by the Indianapolis Medical Society.

The Exchange is:

- Physician Owned & Operated
- Exclusive to the Medical Community
- Offers Customized Messaging
- Discounts for IMS Members
- Features No Additional Charges for Call-Forwarding
- Provides Pagers at Significant Discounts
- Provides Customized Services
- Computer Verification of All Calls
- Proven Call Overflow Management
- Trusted Operators – many with the Exchange for more than 20 years

Place your management of patient calls with the trusted, proven answering service for physicians!

*“I have used the Medical Society Exchange as my answering service since 1987 and have found them to be reliable, friendly, efficient and very precise in their messages. They have been very helpful to both my husband and me through the years. Thank You!”*

Kristina M. Box, MD

*“I feel like I really know the operators since I talk to them all the time – even though I’ve never met them. Even with a bad call at night, they can lighten my mood.”*

Anne J. Stump, MD