



Advertising & Sponsorships

IMS Pictorial Roster

We are well known as producers of the annual *IMS Pictorial Roster of Members*, or the “funny book” as nurses in hospitals throughout Central Indiana refer to it! The Roster is the most highly regarded referral source in Indianapolis and surrounding areas. We encourage all physicians in Central Indiana to become members of our prestigious organization to be included in this indispensable referral source.

If you are interested in getting your message before our 2,100 physician members (as well as those members of the public who purchase the remainder of the Rosters we print each year), please let us hear from you. We are eager to share our surprisingly low advertising rates.

IMS Bulletin

The *Bulletin*, IMS’ monthly magazine, is Central Indiana’s most widely circulated monthly medical magazine featuring information on the Indianapolis Medical Society, refereed abstracts, updates from the American Medical Association, special events, medical and healthcare news, continuing education opportunities and highlights of the Indianapolis medical community. The Bulletin also reaches the patients, families and friends of our physician members! Since 1848, the Indianapolis Medical Society (IMS) is *the* professional organization for all local physicians. Advertising in this publication is remarkably cost-effective.

7th District, Inaugural, Meetings and Special Events

Sponsorships for the 7th District, Inauguration of President, Board Meetings and Special Events are available at unexpectedly affordable donations to network with this exclusive group.

Conference Center

IMS Headquarters

The IMS Headquarters was renovated in 2007-2008 to provide an updated environment for IMS physicians to conduct the business of the Society.

The Headquarters renovation was highlighted by the addition of Executive Meeting Rooms and the IMS Conference Center.

IMS Conference Center

The Conference Center is available to members, their families and others interested in a convenient downtown location to host a seminar, professional or personal event.

The IMS Conference Center is committed to exceptional service for all catered events. Our Chef can serve your menu from the in-house Catering Kitchen, and prepare sumptuous hors d’oeuvres, exquisite formal dinners with decadent desserts, and everything in between. Whether your event requires a full table service or a buffet-style venue, you are provided with a delicious dining experience at an exceptional value. Your event will be customized to your satisfaction.

The IMS Conference Center seats up to 80 people and can be divided to create a more intimate space if needed. If your event includes alcoholic beverages, you can select a caterer from one of the three companies authorized to service events in the IMS Conference Center. Of course, an IMS Staffer will be on site to ensure your satisfaction steeped in “Hoosier Hospitality.”

Since the IMS is located just off Interstate-65 in the historic Lockerbie area of downtown Indianapolis, we are a great centralized location to host your citywide meetings. Our prime location and free “at-door” parking are just two of the many excellent reasons for scheduling your next meeting with us.

Contacts

IMS Headquarters

631 East New York Street
Indianapolis, Indiana 46202-3706
phone: 317-639-3406 fax: 317-262-5609
ims@imsonline.org
www.imsonline.org

IMS Staff

Beverly Hurt, Executive Vice President
IMS, Medical Society Exchange, IMS Foundation,
Project Health, Indiana Psychiatric Society, Editor
bhurt@imsonline.org, 639-3406

Ann E. Knight, Business Administrator
aknight@imsonline.org, 639-3406

Tyna McCauley
IMS Membership Secretary
tmccauley@imsonline.org, 639-3406

Becky Collis
Receptionist & Indiana Psychiatric Society Membership
bcollis@imsonline.org, 639-3406

Marcia K. Hadley
IMS Bulletin & Roster
mhadley@imsonline.org, 639-3406

Carrie Jackson-Logsdon
Project Health Director
carrie@imsonline.org, 262-5625

Carol Stansifer
Project Health, Case Manager
carol@imsonline.org, 262-5627

Rebecca Keller
Assistant to the EVP, Medical Society Exchange
rkeller@imsonline.org, 631-3466



“The mission of the Indianapolis Medical Society is to promote professional growth, advocacy for all physicians, and quality health care for the community!”

The Indianapolis Medical Society was established in 1848. We are a professional membership organization for all licensed Doctors of Medicine and Doctors of Osteopathy in the greater Indianapolis area. Our offices are located at 631 E. New York St., Indianapolis, IN 46202-3706; office hours are 8:00 to 4:30, Monday through Friday.

If you are a physician and want additional information on becoming a member of our organization, please call (317) 639-3406 or E-Mail us: ims@imsonline.org.

If you are a member of the general public and want to know if your physician is a member of Indianapolis Medical Society, or if you would like education information on your personal physician, please phone (317) 639-3406 or e-mail us: ims@imsonline.org.

We also provide referrals to physicians if you are new to our area or simply seeking a change of physicians.

Indianapolis Medical Society



Membership

IMS Membership

The Indianapolis (Marion County) Medical Society was founded in 1848 and has more than 2,100 members representing approximately 67% of the physicians in the greater Indianapolis area. The IMS is a component of the Indiana State Medical Association and the American Medical Association. The Society provides:

- Representation and advocacy at all meetings of the AMA and ISMA House of Delegates making sure your voice is heard
- Liaisons with civic, governmental, health and hospital organizations, the public and the media
- FREE Medi-File Cards ... for your patients so they can keep a record of their medications
- FREE first time announcement labels to help you communicate changes in your practice
- IMS Member 20% Discount for OfficeEMR™ from iSALUS for the first year
- FREE Patient Referrals
- FREE \$100,000 air travel insurance for all members
- Social and Professional Networking with your colleagues
- Hertz® Car Rental Discounts
- FREE Member Inquiries ... Call us for information regarding ethics, collections, how to withdraw from a case, how to close an office and other practice issues
- FREE Patient Inquires about your education and training
- I.C. System Collection Service for Members
- Exclusive discounts for IMS Members through Staples®
- Annual 7th District Meeting ... providing physicians and their families in Hendricks, Johnson,

Marion and Morgan Counties the opportunity to meet, fellowship and elect representatives at a family-oriented event

• Communication Tools

- Website ... www.imsonline.org
- IMS *Bulletin* ... monthly magazine featuring information about your colleagues and other issues facing healthcare
- IMS *Pictorial Roster* ... Annual members directory that provides an indispensable referral resource for hospitals, local healthcare centers, providers and others. Features members' photographs, individual listings with location and training information, cross-reference by specialty

• Commissions & Committees ... your opportunity to lead the healthcare industry and to resolve important matters facing your practice

- Helps Resolve Patient Complaints BEFORE action is taken ... The Commission on Professional Affairs, investigates charges made against individual members. Extraordinary efforts by this Commission generally result in resolution to the mutual satisfaction of everyone ... A significant reason to join the IMS
- Commission on Medical & Health Affairs ... considers public health matters as well as legislative issues
- Commission on Membership Services ... implements programs and service beneficial to all members
- Commission on Professional Affairs reviews concerns from patients who might have questions about their treatment

Foundation

IMS Foundation

The Indianapolis Medical Society Foundation is operated exclusively for charitable and educational purposes and is the Society's primary fundraising mechanism.

Project Health

Project Health is an initiative of the Indianapolis Medical Society Foundation to expand access to healthcare for low-income, uninsured residents of Indianapolis (Marion County) in partnership with volunteer physicians, hospitals, community clinics, the pharmaceutical industry and other providers in a system of coordinated, case managed, charity care. Project Health allows physicians to help their patients more completely.

Let the IMS Foundation help you ... help them.

Alliance Nursing & Allied Health Scholarships

The Indianapolis Medical Alliance is a pro-active physician spouse organization involved in initiatives to end violence; legislative concerns; and nursing, allied health and medical student scholarships. The organization also sponsors many other important activities.

Planned Giving & Sponsorships

The Indianapolis Medical Society planned giving and sponsorship opportunities support the Society and the Foundation in activities for the community, physicians, nurses, educators and others. Contact the Society office for information regarding planned giving and sponsorships.

Medical Society Exchange

The "Doctor's Answering Service"

The Medical Society Exchange (MSE) was formed in 1958 and is the reliable, professional answering service owned by the Indianapolis Medical Society.

The MSE is:

- Physician Owned & Operated
- Exclusive to the Medical Community
- Offers Customized Messaging
- Discounts for IMS Members
- Features No Additional Charges for Call-Forwarding
- Provides Pagers at Significant Discounts
- Provides Customized Services
- Computer Verification of All Calls
- Proven Call Overflow Management
- Trusted Operators – many with the Exchange for more than 20 years

Place your management of patient calls with the trusted, proven answering service for physicians!

"I have used the Medical Society Exchange as my answering service since 1987 and have found them to be reliable, friendly, efficient and very precise in their messages. They have been very helpful to both my husband and me through the years. Thank You!"
Kristina M. Box, MD

"I feel like I really know the operators since I talk to them all the time – even though I've never met them. They can even make me laugh with a bad call at night."
Anne J. Stump, MD